Course Outline

Graphic Design Course

Duration: 4 Weeks

Module 1: Introduction to Graphic Design (1 weeks)

- History and Evolution of Graphic Design
- Basic Design Principles
- Understanding Color Theory
- Typography Basics

Module 2: Digital Tools and Software (1 weeks)

- Introduction to Adobe Photoshop
- Adobe Illustrator Basics
- Working with Adobe InDesign
- Understanding Vector and Raster Graphics

Module 3: Visual Communication (1 weeks)

- Principles of Visual Communication
- Creating Effective Layouts
- Image Composition Techniques
- Branding and Identity Design

Module 4: Advanced Graphic Design Techniques (2Days)

- Advanced Photoshop Techniques
- Vector Illustration in Illustrator
- Designing for Print Media
- Digital Painting and Illustration

Module 5: Portfolio Development (2 Days)

- Building a Strong Portfolio
- Presentation Skills
- Real-world Project Work
- Final Portfolio Review